

BEST
LIFE

CAMPUS
MONDIAL
DE LA **MER**

BRETAGNE 

**INTERNATIONAL
MARINE SCIENCE
& TECHNOLOGY WEEK**

SEA BREST-FRANCE TECH WEEK

www.seatechweek.eu

2020 GUIDE FOR EXHIBITOR AND SPONSOR

12 > 16 OCT. 2020
LE QUARTZ CONFERENCE CENTRE/ BREST, FRANCE

UNION EUROPÉENNE
UNANIEZH EUROPA



L'Europe s'engage
en Bretagne / Avec le Fonds européen
de développement régional



Brest
MÉTROPÔLE



IEEE
Oceanic
Engineering Society



Sea Tech Week

12-16 October 2020

Le Quartz conference centre, Brest, France



Attracting almost one thousand participants to Brest every two years, Sea Tech Week is an opportunity to meet the Campus¹ community's experts in person, and to forge and strengthen collaborative international bonds.

Its specific cross-disciplinary approach brings together research and business. The 12th Sea Tech Week in 2020 will host:

- 1,000 conferencegoers
- 30% from outside France
- 30 exhibitors
- 30 different conference sessions
- 200 B2B meetings



Australia is our 2020 Guest of Honour: a pavilion, delegations, speakers, etc.

¹ Campus mondial de la mer brings together the first French community dedicated to the knowledge and development of marine resources.



Exhibit at Sea Tech Week 3 formulas to choose from

EXHIBITOR

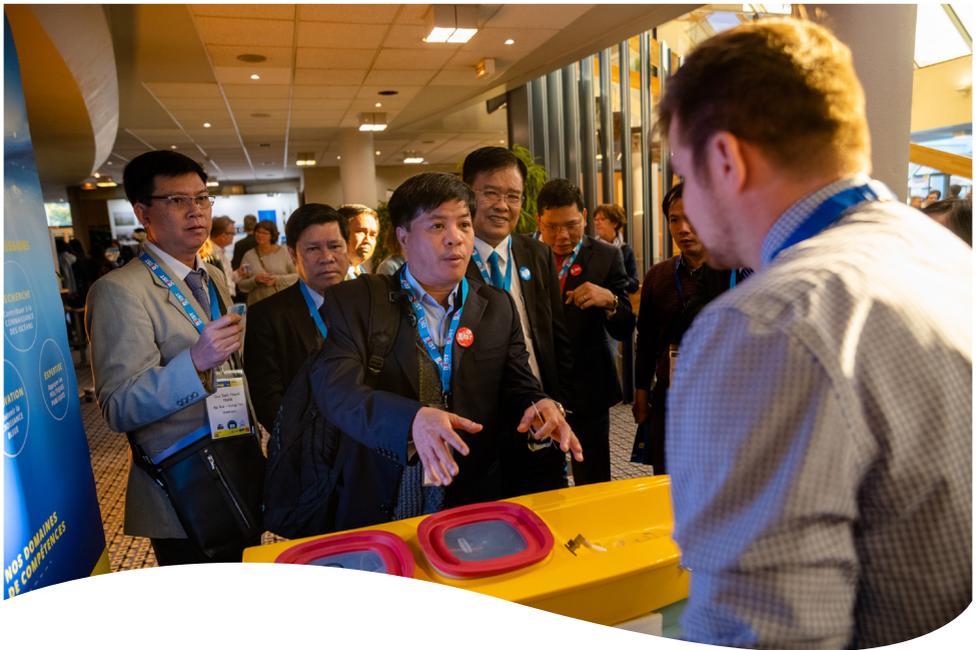
€1,700 inc. tax

**'Balise'
EXHIBITOR
SPONSOR**

€5,000 inc. tax

**'Phare'
EXHIBITOR
SPONSOR**

€10,000 inc. tax



What's on offer:	For Exhibitors	For 'Balise' Exhibitor Sponsors	For 'Phare' Exhibitor Sponsors
One 6m ² stand (see page 6 for details)	X	X	X
Tickets for entry to each day of the conference (12 to 16 October 2020), including lunches	2	2	2
The opportunity to contact relevant Session Organisers and members of the Campus mondial de la mer community	X	X	X
The opportunity to present your latest innovations at the scheduled Exhibitors' Sessions (see page 10 for details)	X	X	X
Additional tickets on request for Sea Tech Week at the partner rate (€250 inc. tax instead of €350 inc. tax)	0	5	10
Tickets for the Exhibitor Drinks Reception for your partners and prospective clients	7	9	12
The opportunity to exhibit in the Showroom	Optional, €400 inc. tax	Optional, €400 inc. tax	Included
Invitations to Wednesday's Gala Evening (14 October 2020 worth €45/person, inc. tax)	0	0	2



What's on offer: COMMUNICATIONS AND PROMOTION

	For Exhibitors	For 'Balise' Exhibitor Sponsors	For 'Phare' Exhibitor Sponsors
Your logo and a description of your activities (120 words in French and English) in the 'Exhibition' section of our website and in the Sea Tech Week programme received by all participants	X	X	X
Your organisation's name in our general publicity materials (sent to over 3,000 recipients locally, nationally and internationally)	X	X	X
Promotional tweets (@SeaTechEvent - over 1,000 followers @CampusMer - over 1,200 followers) and notifications from the Sea Tech Week app	X	X	X
Your organisation's name in our (8 scheduled) press releases which go to our list of journalists locally, nationally and internationally	X	X	X
A Sea Tech Week email template for invitations to prospective clients	X	X	X
Access to the list of participants	X	X	X
Your logo on our promotional communications (flyers and posters) before and during Sea Tech Week		X	X
Your logo projected onto the backdrop in the 8 conference rooms, and an acknowledgement from session chairs		X	X
Your logo and a description of your activities on our home page		X	X
A dedicated space on the inside or outside cover of the Sea Tech Week programme received by all participants		Inside cover (≥ 1/8 A4)	Back cover (1/2 A4)
A brief feature in one of our press releases which go to journalists locally, nationally and internationally			X
Your logo and promotional videos on the screens at the conference centre throughout the event			X
A poster or banner for your organisation in the conference centre (you provide the content, Sea Tech Week provides the printing)			X
We distribute the lanyards you provide			X

Stand features

A 6m² stand (3x2m) includes:

- An area enclosed by melamine panels in pear-wood finish
- Carpeted flooring
- A sign
- 1 table (140x70cm)
- 2 chairs
- 1 LED lighting fixture
- 1 electrical connection
- Cleaning
- Free WiFi



Setting up:

- Tuesday 13 October 2020, 07:30 to 10:00

(Optional extra time for setup between 15:00 and 19:00 on Monday 12 October 2020)

Dismantling:

- Thursday 15 October 2020, from 14:00

Organisers of 'Invited Sessions' (see page 10) enjoy a partner exhibitor rate of €1,400 inc. tax instead of €1,700 inc. tax



Sea Tech Week can also accommodate pavilions. Contact us for more information

3 pavilions in 2018:

- Norway
- South Coast Marine Cluster (UK)
- Campus mondial de la mer (FR)

Le Quartz conference centre

In the centre of Brest, five minutes' walk from the TGV station and public transport interchange, Le Quartz houses both a conference centre and the most-frequented French national events venue, which offers a unique collection of spaces: two auditoriums (with capacities of 300 and 1,500), 8 meeting rooms, 1,000m² of exhibition space and a hospitality area which can accommodate up to 1,000 people.



www.lequartzcongres.com



Exhibitor Drinks Reception, an exclusive opportunity to socialise

New for 2020!

Chat with other exhibitors

Invite your prospective and current clients and future partners

- On Tuesday 13 October, once the sessions have ended
- Within the exhibition space at the conference centre
- By invitation only
- Additional invitations: €17 each, inc. tax
- You manage the invitations (tickets ready to collect when you arrive)



The Showroom

New for 2020!

A dedicated space for your display:

- A 250 m² space for exhibitors on the ground floor of the conference centre (the gallery on level 0)
- An 80-inch screen at your disposal
- At a cost of €400 inc. tax for exhibitors and 'Balise' exhibitor-sponsor, included in the 'Phare' exhibitor-sponsor price

A dedicated team to handle your requests

The 2018 exhibitors



You may also be interested in presenting your work during the conference

Core theme of the conference: observation from seabed to space

Sub-themes include: technological innovation, data, climate, biodiversity, regulations, maritime security and biological and energy resources

Exhibitors sessions

- Present your activities during this time dedicated to exhibitors

- Free of charge, on request

Papers sessions

- Present your R&D work

- Free of charge, subject to acceptance of your abstract (opening of the call for papers in February 2020)

Invited sessions

- Organize your own session by inviting your own speakers
or
- Contact one of the session organizers

- Contact us for rates now

How to access Sea Tech Week

- Collect your visitor's badge on arrival for free access to our industry trade fair and B2B meetings
- Entrance to the Exhibitor Drinks Reception by invitation of an exhibitor
- Access to the conference:
 - Full pass (all week): €350 inc. tax (also includes lunches and coffee breaks)
 - Partner pass* (all week): €250 inc. tax (also includes lunches and coffee breaks)
 - Day pass: €175 inc. tax per day (also includes lunches and coffee breaks)
 - Student rate: €10 inc. tax (all week; does not include lunches)



You can also take part in B2B meetings



*Session Organisers for Invited Sessions are considered as partners (see page 10).



Campus mondial de la mer

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🐦 @CampusMer

🌐 [Campus mondial de la mer](https://www.linkedin.com/company/campus-mondial-de-la-mer)

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🐦 @SeaTechEvent

Photos © Sébastien Durand 2018

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